



आंध्रप्रदेश केंद्रीय विश्वविद्यालय ఆంధ్రప్రదేశ్ కేంద్రీయ విశ్వవిద్యాలయం
CENTRAL UNIVERSITY OF ANDHRA PRADESH
(Established by an act of Parliament in 2019)

विद्यां ददाति विनयं

Education gives Humility

Transforming students into
knowledgeable and responsible
citizens of the nation





FROM VICE CHANCELLOR'S DESK

Prof. S A Kori, M.Tech, Ph.D (IIT KGP), FIE
email: vc.cuap@gmail.com

Warm Greetings to you all!

I am very happy and consider it a privilege to be the first Vice Chancellor of the Central University of Andhra Pradesh. It is an undeniable fact that university education plays a comprehensive role in human development. A constant search for newer areas of study to meet the regional, national, and international needs for a meaningful education shall be the hallmark of this University.

As Swami Vivekananda said, "Education is not the amount of information that is put into your brain and runs riot there, undigested, all your life. We must have life-building, manmaking, character-making assimilation of ideas." And, as Newman observes, a university "is a place of teaching universal knowledge" A glance at the emerging trends in HEIS in India clearly indicates that the future world will be technology dominated, interconnected, and, perhaps, stressed for natural resources. The challenge for us today is to create future ready universities to take care of our upcoming generations and reap the benefits of its current rich demographic dividend. As we all know, the four major pillars of education are 1. learning to know, which involves acquiring a body of knowledge and learning how to learn, so as to benefit from the opportunities education provides throughout life; 2. learning to do, which involves acquiring not only an occupational skill, but also the competence to deal with different situations and work in teams, along with a package of skills that enables one to deal with the various challenges of working life; 3. learning to live together, which involves developing an understanding of other people and an appreciation of interdependence and a spirit of respect for the values of pluralism, mutual understanding, and peace; and 4. learning to be, which involves developing one's personality and being able to act with autonomy, judgement, and personal responsibility, while ensuring that education does not disregard any aspect of the potential of a person, which could be memory, reasoning, aesthetic sense, physical capacities, and communication skills.

Universities of the twenty-first century, while producing knowledgeable and skilled graduates with an excellent value system, must ensure that they contribute to the social, cultural, and economic development of the country while moving towards achieving the 17 Sustainable Development Goals set by the United Nations. As the founder Vice Chancellor, it would be my special focus to set the right direction to make the University foray into socially and economically relevant academic programmes of quality. To conclude,

आनोभदराः कर्तावो यन्तुवशिवतः

Let noble thoughts come to us from all directions - The Rig Veda,



What's inside

I.ABOUT CUAP

<i>EXECUTIVE COUNCIL MEMBERS</i>	1
<i>FINANCE COMMITTEE MEMBERS</i>	2
<i>ABOUT US</i>	3
<i>VISION</i>	4
<i>MISSION</i>	5
<i>VALUES</i>	6
<i>OBJECTIVES</i>	7

II.INFRASTRUCTURE

<i>PROPOSED CAMPUS</i>	8
<i>CURRENT CAMPUS</i>	13
<i>INFRASTRUCTURE & RESOURCES</i>	14
<i>HUMAN RESOURCES</i>	19

III.WHY CHOOSE CUAP

<i>PROGRAMMES @ CUAP</i>	25
<i>DACE</i>	39
<i>WHY CUAP?</i>	41
<i>ADMISSIONS @ CUAP</i>	42

IV. HIGHLIGHTS OF CUAP

<i>NSS</i>	44
<i>LIFE @ CUAP</i>	45
<i>CUAP IN ACTION</i>	50
<i>ABOUT ANANTAPUR</i>	53
<i>CONTACT US</i>	54

EXECUTIVE COUNCIL MEMBERS

Prof. S.A.Kori,
Vice Chancellor, Central University of Andhra Pradesh, Anantapur
Chairman-Ex-Officio

Dr. J.K. Tripathi,
Joint Secretary, University Grant Commission, New Delhi

Principal Secretary in-charge, Dept. of Higher Education
Govt. of Andhra Pradesh

Prof. T.C. Taranath.
Vice Chancellor, Hassan University, Hassan , Karnataka

Prof. (Dr) C. Basavaraju, Vice Chancellor, Karnataka State Law University,
Hubli Karnataka

Sri. P. Murali Manohar, Former Member Secretary, Mahatma Gandhi
National Council of Rural Education, Hyderabad

Prof. U. Umesh Kumar, Head, Department of Chemistry, University of
College of Science, Osmania University, Hyderabad

Prof. Makkena Madhavi Latha, Professor & Director of Academic and
Planning Electronics & Communication Engineering, JNTUH College of
Engineering, Hyderabad

Prof. (Dr.) K. Vanaja, Department of Hindi, Cochin University of Science and
Technology, Kochi

Prof. (Dr.) Umesh Kumar Singh, School of Earth, Biological and
Environmental Sciences, Central University of South Bihar, Gaya, Bihar

Prof. T. Mrunalini, IASE, Department of Education, Osmania University,
Hyderabad

Registrar
Central University of Andhra Pradesh, Anantapur

FINANCE COMMITTEE MEMBERS

Prof. S.A.Kori,
Vice Chancellor, Central University of Andhra Pradesh
Chairman-Ex-Officio

Joint Secretary, (CU's)
Ministry of Education, Govt. of India, New Delhi
Member

Dr. J.K. Tripathi,
Joint Secretary, University Grant Commission, New Delhi
Member (Nominee of EC)

Dr. Rohini Shivananda,
BEML Layout, Basveshwarnagar, Bangalore
Member (Nominee of EC)

Prof.C. Vishnuvardhan Reddy,
Department of Physics and Director, R&D Cell, Central University of Karnataka,
Kalaburagi, Karnataka
Member (Visitor's Nominee)

Prof. Prasant Gupta,
Senior Faculty, Indian Institute of Management (IIM), Trichy
Member (Visitor's Nominee)

Prof. (Retd.) K. Eresi,
Finance and Accountancy, Bangalore University, Bengaluru
Member (Visitor's Nominee)

ABOUT US

www.cuap.ac.in | 03

The Central University of Andhra Pradesh holds a special place in the Indian University System. It was born out of a promise made by Government of India to fulfill the aspirations of people of Andhra Pradesh on the eve of bifurcation of the erstwhile composite state of Andhra Pradesh into Telengana and Andhra Pradesh. The University is established in 2018 in the district head quarter town of Anantapuramu in the Rayalaseema region of Andhra Pradesh.

The Region has immense historical significance as it forms the part of the Vijayanagara Empire ruled by majestic king Sri Krishnadevaraya, among others. The folklore of the region is richly filled with the stories of Sri Krishnadevaraya's people centric rule and several welfare measures. That apart the region is also known for its mineral deposits and salubrious climate of the Deccan Plateau. The region also is known for sericulture and horticulture crops. As a feather in the cap the global auto major KIA started its operations in a green field project, just 60 KMs away from Ananthapuramu city. Further Ananthapuramu is also a prominent educational hub with higher educational institutes such as Sri Krishnadevaraya university, Jawaharlal Nehru Technological University, Sri Sathya Sai Institute of Higher Learning, Government Medical College and a century old Government Arts College, apart from a host of engineering colleges.

Establishment of Central University of Andhra Pradesh heralds a new era in the sphere of higher education. With innovative academic programs which are socially and culturally relevant, the university is, poised for rapid growth in the years to come. Accordingly, the university envisages to offer demand driven multi disciplinary courses focusing on experiential learning through several short and long term vocational courses in active collaboration with the industry.

The university in course of time will also rollout Study India Program to cater to the needs of the foreign students with academic grades/credits transfer option.

VISION

www.cuap.ac.in | 04

To be an institution of excellence in the domain of higher education committed to providing an environment conducive to learning, offer outstanding, relevant academic programs, promote individual well-being and professional development for a knowledge society and augment economic, social, cultural and environmental progress of the people of the State of Andhra Pradesh, the Nation and the World.

At our university, we emphasize academic excellence and strive to uphold rigorous standards in teaching, research, and innovation. Our faculty comprises distinguished scholars who impart knowledge and critical thinking skills to equip our students for success in their chosen fields. We are dedicated to nurturing well-rounded individuals who can contribute meaningfully to society and drive transformative change.

In addition to academic growth, we prioritize the holistic development and well-being of our students. We provide comprehensive support services and create an environment that encourages personal and emotional growth. Our focus on individual well-being ensures that our students are prepared not only for professional success but also for a fulfilling and balanced life.

Through our commitment to excellence, inclusivity, and the advancement of knowledge, the Central University of Andhra Pradesh aims to make a significant impact on society. By producing competent graduates and fostering an environment conducive to learning and growth, we aspire to contribute to the progress of the region and the world at large.

MISSION

www.cuap.ac.in | 05

To create and promote a climate conducive to the intellectual, cognitive, moral, and psychosocial growth of all community members, providing seamless education through the pioneering use of technology, in partnership with industry and society to promote research, discovery and entrepreneurship and to prepare its students to be responsible citizens of the world of the 21st Century by developing in them the desirable knowledge, skill and attitudes in the domain of work and by instilling in them a culture for excellence and holistic growth in all facets of life. .

Partnerships with industry and society are integral to the university's vision. These collaborations provide valuable opportunities for students to gain practical knowledge and industry exposure, ensuring they are well-prepared to meet the demands of the professional world. Furthermore, these partnerships foster research and innovation, encouraging the exploration of cutting-edge ideas and the development of solutions to complex societal challenges.

The Central University of Andhra Pradesh aims to establish itself as a center of excellence in learning, research, innovation, and entrepreneurship. Through a combination of technology integration, industry partnerships, and entrepreneurial support, the university strives to provide a world-class educational experience. By focusing on all-round growth and fostering a climate of collaboration and innovation, the university aims to create a transformative educational environment for its diverse community.

- Seeking quality, excellence, innovation and continual learning in all its does; Liberating talent, enthusiasm and commitment;
- Trusting, equal opportunity, non-discriminatory, challenging, exciting work environment;
- An operating style based on openness, direct communication, care & respect towards all people involve;
- A culture which is trend-setting, open-minded, integrative, value-bound and where meritocracy, integrity and intellectual honesty is the norm.

OBJECTIVES

www.cuap.ac.in | 07

- To disseminate and advance knowledge by providing instructional and research facilities in such branches of learning as it deems fit;
- To make provisions for courses in humanities, social sciences, science, language and vocational education in its educational programmes ;
- To take appropriate measure for promoting innovations in teaching-learning process; interdisciplinary studies and research;
- To achieve excellence in teaching, research and extension through emphasizing 'quality' in whatever it undertakes;
- To establish skill development departments for providing skill set education through course of various durations;
- To educate and train manpower for the development of the country.
- To enhance purposeful education with 'human values' and social responsibility by participating in community outreach programs;
- To establish linkages with industries for the training and placement;
- To pay special attention to the improvement of the social and economic conditions and welfare of the people, their intellectual, academic and cultural development;
- To encourage a high level of participation in the creation, promotion, and enforcement of standards by all members of the community;
- To educate all community members about responsible citizenship based on ethical and environmental best practices.
- To address the environmental concerns of the planet through teaching, research and project development

Proposed Campus

www.cuap.ac.in | 08

The Central University of Andhra Pradesh is pleased to announce that the Government of Andhra Pradesh has allocated 491.30 acres of land in Janthaluru village, Anantapur district, for the construction of our permanent campus. This significant development marks a milestone in our journey towards becoming a leading institution of higher education.

To ensure a well-designed and functional campus, we have prepared a comprehensive Master Plan, entrusted to the Central Public Works Department (CPWD) of the Government of India. With their expertise in infrastructure development, we are confident in the timely and efficient construction of modern



classrooms, laboratories, research centers, libraries, administrative buildings, sports sports facilities, and student hostels.

The serene location of Janthaluru village in the Anantapur district provides an ideal setting for learning and personal growth. Surrounded by natural beauty, our campus will offer an inspiring and tranquil environment that nurtures intellectual and creative pursuits.

We express our gratitude to the Government of Andhra Pradesh for their support and the allocation of land. At the Central University of Andhra Pradesh, we remain committed to providing a transformative educational experience and contributing to the overall development of our students, faculty, and the community. Together, let us create a vibrant hub of knowledge, innovation, and progress.

Proposed Campus

www.cuap.ac.in | 09



The proposed Administrative Block is an architectural marvel that embodies the institution's commitment to efficient and effective administration. This state-of-the-art facility will house various administrative offices, a welcoming reception area, well-equipped meeting rooms, and dedicated spaces for student services. With its contemporary design and advanced facilities, it will serve as the hub for administrative operations, ensuring smooth functioning and promoting a supportive environment for both students and staff.



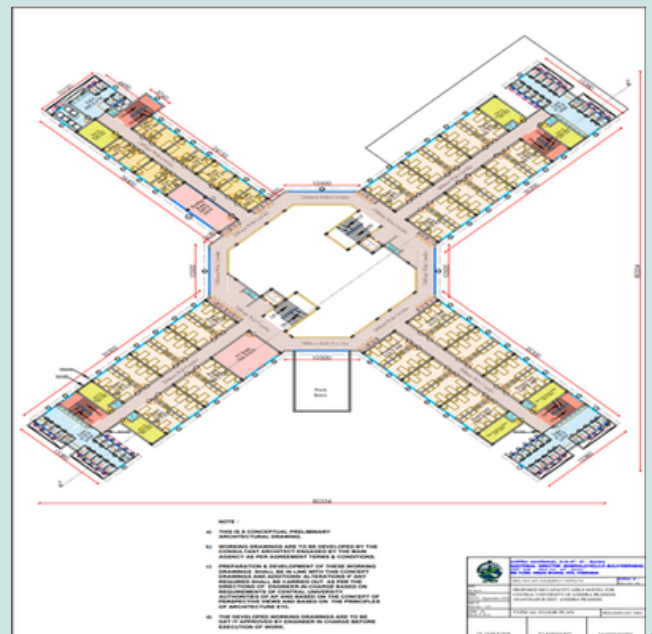
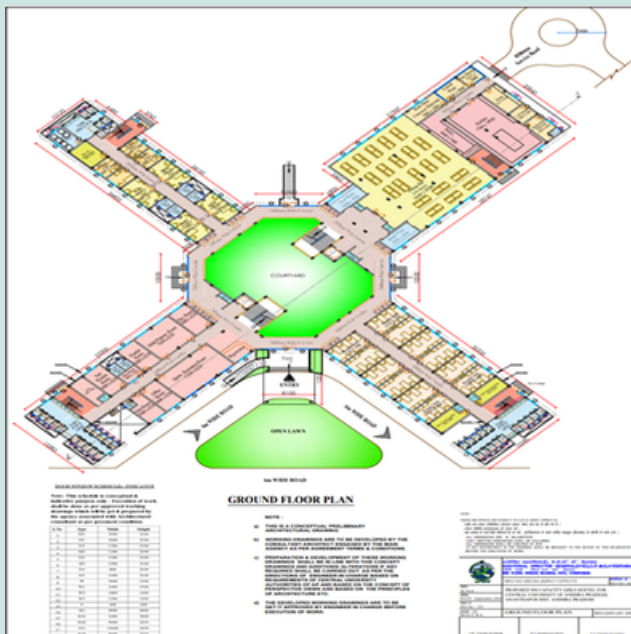
Academic Block II is home to Department of Commerce and Management, as well as Vocational Education and Skill Development programs. Academic Block II is a center of excellence, preparing students for a bright future.

Proposed Campus

www.cuap.ac.in | 10

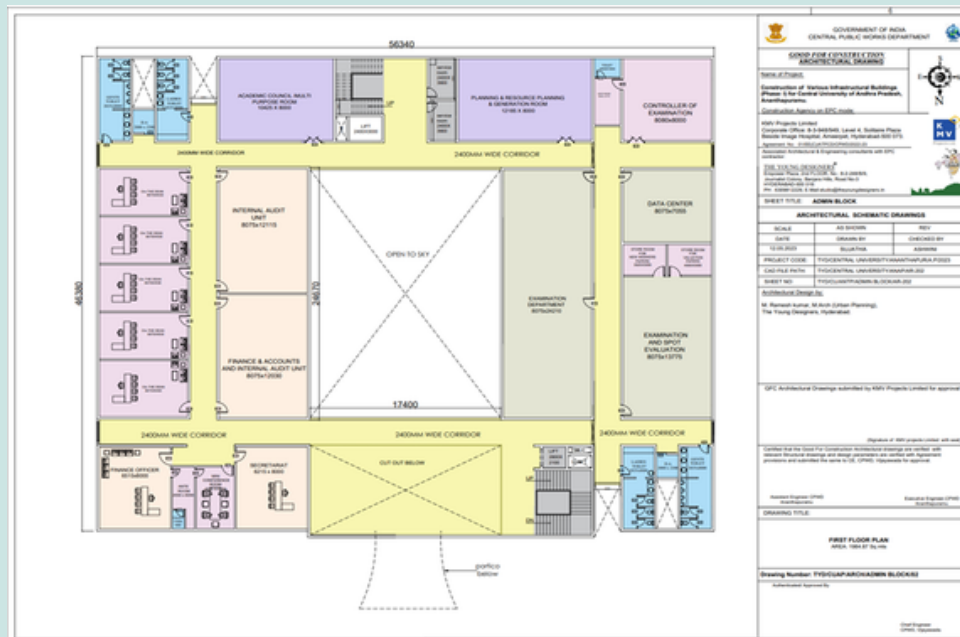
HOSTEL BUILDINGS (G+4 Floors)

Boys- 2 Blocks- I& II- 22588sqm (11294 sqm each) and Girls- 1 Block (11294 sqm)



www.cuap.ac.in | 11

CENTRAL ADMINITSTRATIVE BUILDING (G +2 upper floors) Plinth area- 6429sqm (approx.)



www.cuap.ac.in | 12

ACADEMIC BUILDINGS (G +2 upper floors)- 2 Blocks- I& II- 16704sqm (8352 sqm each)



Current Campus

www.cuap.ac.in | 13

The Central University of Andhra Pradesh started its academic programmes from its transit campus at the JNTU Incubation Centre with four UG and two PG programmes with total 119 students' intake under the mentorship of University of Hyderabad, Hyderabad. Consequent upon charge taken by Prof. S.A. Kori as first & founder Vice Chancellor of University, the University added five PG programmes in the areas of Arts,

Science & Technology which are industry relevant and job-oriented. At present the University is offering four UG and seven PG programmes with a total of more than 400 students on rolls in various programmes. From the academic year 2023-24 the University is offering a new PG programme in M.Sc AI & DS and 2 new UG programme in BA Retail Management & IT.



The University is also planning to offer diploma courses i.e., Diploma in Mobile & Digital Journalism, Diploma in Cyber Security and Block chain Technology offer Hindi Translation Studies and Diploma in Spoken English in accordance with the recommendations of NEP-2020.



Infrastructure & Resources

www.cuap.ac.in | 14

Hi-Tech Classrooms



Central University of Andhra Pradesh offers modern and well-equipped classrooms for an optimal learning environment. The classrooms feature audio-visual facilities, smart technology, high-speed internet, and inclusive infrastructure for differently-abled students. They are maintained in a clean and hygienic manner, fostering a conducive atmosphere for effective teaching and learning. Collaborative spaces are also available for group work and discussions.

IT Lab - I



IT Lab- II



CUAP's IT Lab, equipped with powerful i5 and i7 processor computers. Our state-of-the-art facility supports students from all disciplines, providing access to a wide range of software and tools. Collaborate in our modern spaces, connected to a high-speed network for efficient research and communication. Discover the limitless possibilities of our inclusive IT Lab.

Infrastructure & Resources

www.cuap.ac.in | 15

Incubation Center



The Incubation Center within IT Lab 1 at the Central University of Andhra Pradesh provides 17 computers as part of its infrastructure and resources. These high-performance computers empower students to pursue innovative projects beyond their academic curriculum. Equipped with the latest software and tools, high-speed internet connectivity, a collaborative workspace, mentorship, and networking opportunities, our Incubation Center fosters a culture of innovation, creativity, and entrepreneurship. Join us in transforming ideas into reality and becoming the next generation of trailblazers and change-makers.

Library



CUAP Library, a hub of knowledge for all disciplines! Our library offers a diverse collection of resources, including books, journals, and digital materials. With quiet study areas and collaborative spaces, you'll find the perfect environment to excel in your studies. Our knowledgeable staff is here to assist you in your research and provide access to technology. Unleash your intellectual potential at the CUAP Library!

Infrastructure & Resources

www.cuap.ac.in | 16

Hostel Facilities

Boys Hostel



The Central University of Andhra Pradesh, located in Anantapur district, provides hostel facilities to accommodate its students. These hostels offer basic amenities such as beds, study tables, chairs, cupboards, and fans. Additional facilities like Wi-Fi connectivity, common rooms, mess or canteen services, indoor game facilities and 24-hour security is available. Hostel rules and regulations are in place to maintain discipline and ensure a conducive studying environment.

Girls Hostel



Infrastructure & Resources

www.cuap.ac.in | 17

Medical Facilities



The Central University of Andhra Pradesh is equipped with a dedicated medical clinic that offers primary medical facilities to its students. With the presence of highly qualified medical professionals, including Dr. Sailaja, MBBS, M.D, and Dr. K Bharath Kumar, MBBS, students can rely on their expertise and experience to address their healthcare needs. The medical clinic ensures that students have access to essential medical services, including routine check-ups, minor treatments, and consultations. With these healthcare professionals at hand, students can feel confident that their well-being is prioritized and that their medical concerns will be taken care of effectively.



Dr. Sailaja
MBBS, M.D



Dr. K Bharath Kumar
MBBS

Infrastructure & Resources

www.cuap.ac.in | 18

Picturesque Environment



The Central University of Andhra Pradesh is situated in a serene and picturesque environment. Surrounded by lush greenery, rolling hills, and scenic vistas, the campus offers a tranquil atmosphere for learning and research. Students can enjoy the abundant flora and fauna, take peaceful walks, and find inspiration in the beauty of nature. The university's commitment to sustainability further enhances the clean and green environment. With its serene surroundings, the Central University of Andhra Pradesh provides an ideal setting for academic pursuits and personal growth.



Faculty of ECONOMICS



Prof. M. D. Bavaiah



Dr. M. Kulasekhar



Dr. Raju Chelle



Dr. Shilpa Sree R



Dr. Maheswara Rao

Faculty of POLITICAL SCIENCE



Prof. G Ram Reddy



Mr. P. Ramakrishna Reddy



Ms. Ourapalli Pranathi



Dr. Pankaj Kumar Roy



Dipankar Dey



Dr. Subhadra Maharana

Faculty of ENGLISH



Prof. V V N Rajendra Prasad



Dr. Narendra Kumar



Esther Queeny V



Dr. R Krishna Mohan

Faculty of MANAGEMENT



Prof. S Hanuman Kennedy



Dr. Kattepogu Nagarjuna



Dr. V. Purendra Prasad



Manoja Padyala



V S S Shreya

Faculty of MATHEMATICS



**Prof. Dr. D.R.V. Prasada
Rao**



Dr. M. Hema



Dr. Manivannan M

Faculty of MOLECULAR BIOLOGY



Dr. Jayanna Naik



Dr. Chadive Dhanunjaya Kumar

Faculty of TELUGU



Dr. Bathala Ashok Kumar



Dr. A Raveendra Babu

Faculty of M.Sc AI & DS



Dr. P. Sumalatha



Dr. C Krishna Priya

Faculty of Applied Psychology



Dr. Sali Suneetha Kumari

Programmes @ CUAP

www.cuap.ac.in | 25



B.Sc. (Hons) Economics &
M.Sc. Economics

B.A.(Hons.) Political Science and M.A.
Political Science



Bachelor of Business Administration

BA Retail management & IT



MSc Molecular Biology

Programmes @ CUAP

www.cuap.ac.in | 26



MA English Language and Literature

MA Telugu



M.Sc. Mathematics

M.Sc Applied Psychology



M.Sc. Artificial Intelligence and Data Science

MBA Travel & Tourism Management



B.Sc. (Hons) Economics

www.cuap.ac.in | 27

The student of B.Sc. (Hons) in Economics will study Mathematical Methods, Statistical Methods, Econometrics, Indian Economy and Development Economics for two semesters each; Microeconomics and Macroeconomics three semesters each; Indian Financial System, Money and Capital Markets, Public Finance, Environmental Economics, Industrial Economics, Agricultural Economics, Research Methodology, Effective Communication Skills for one Semester each, Computer Skills including R Programming for five Semesters as per the course structure. In addition, the students of B.Sc. (Hons) will have to learn at least five MOOC Courses as per the new syllabus and have to submit Project Work Report at the end of the sixth Semester.

Both B.Sc. (Hons) Economics and M.Sc. Economics graduates are in great demand for Job Opportunities in National Level organizations such as Central Statistical Organizations, State Directorates of Economics and Statistics, National Sample Survey Organization, Economic Analysis and Policy Wings of Reserve Bank of India and Public Sector Banks, Economic Research Institutions like IGIDR, Mumbai, NIPFP, New Delhi, ISEC, Bengaluru and NIRD, Hyderabad, CESS, Hyderabad; Analysis/Forecasting Firms, Stock Exchanges, Financial Information Firms, Banks/Credit Unions, International Trade Companies, Manufacturing Firms, Statistical Research Firms and much more.

The student of M.Sc. in Economics will study Microeconomics, Macroeconomics and Econometrics for two semesters each; Mathematical Methods, Statistical Methods, Public Economics, Industrial Economics, Financial Economics, Economics of Development and Growth, Energy Economics, Game Theory and Information, Monetary Economics, International Economics, Monetary Economics, Research Methodology, Indian Economic Development and Policy, Environmental Economics, Environmental Economics, Labour Economics, Computer Applications in Economics, Time Series Applications as per the course structure. In addition, the students of M.Sc. Economics will have to learn at least four MOOC Courses as per the new syllabus and have to submit Project Work Thesis at the end of the fourth Semester.

Both B.Sc. (Hons) Economics and M.Sc. Economics graduates have also job opportunities in fields like accounting, banking, finance, sales, stock market, and many government sectors from national and international institutes globally such as UN Organizations, IMF and World Bank as Data Analysts and Economists. Further, M.Sc. Economics graduates can apply for UGC NET Examination and if qualified they can be admitted for Ph.D. programmes and then Post-Doctoral Fellow under Research Programmes in addition to the Teaching Faculties in Economics in various Universities / Higher Education Institutions.

B.A.(Hons.) Political Science M.A. Political Science

www.cuap.ac.in | 29

The programme of Political Science represents a dynamic collective of responsive and responding human resources drawn from the experimented, enriched and endeared temples of learning from India who have designed and delivering an honours to under graduate students and a masters course to post graduate students in Political Science, reflecting the depth and density of different established and emerging domains of the discipline.

Programmes are structured to equip learners with appropriate knowledge, skills and values of the discipline and emphasis is on student-centric approach of learning and will prepare the students for life. It vividly elaborates its nature and the outcomes that are to be accomplished by studying the courses.

Since society is laboratory of social sciences, the students are motivated and supported to engage themselves with the society in a structured manner (Internships, projects) and source knowledge from living experiences and enrich the learning. And a blended mode of learning coupled with flexible pedagogical practices for inclusive and innovative learning is adopted.

Central University of Andhra Pradesh is launching the Bachelor of Business Administration (BBA) Programme from 2023. This undergraduate program aims to equip students with essential knowledge and skills in business and management. The BBA programme will be facilitated by experienced faculty, ensuring quality education.

Highlights: The BBA programme spans three years and offers a comprehensive understanding of business administration. Students will have access to excellent library facilities, including e-books and e-journal resources. The curriculum focuses on business principles, management concepts, and practical skills.

Learning Outcomes: The BBA Programme enables students to develop a deep understanding of business practices in contemporary society. It emphasizes analytical and critical thinking skills for effective decision-making. Graduates can pursue careers in corporate organizations, banking, marketing, consulting, and entrepreneurship.

Employment Opportunities: The BBA Programme opens up diverse career options in various sectors. Graduates can work in corporate organizations, banks, marketing firms, and consulting agencies. It also prepares students for further education in MBA and related fields.

Retail Management & IT

www.cuap.ac.in | 31

The Retail Management and IT program at the Central University of Andhra Pradesh offers a comprehensive curriculum that combines the fundamentals of retail management with the latest developments in information technology. Students gain a deep understanding of the retail industry from strategic and operational perspectives, covering subjects such as retail operations, merchandising, marketing, supply chain management, consumer behavior, e-commerce, and digital marketing. The program emphasizes the integration of information technology in various aspects of retail management, equipping students with the skills to leverage technology for effective retail operations and customer engagement.

With experienced faculty members who are industry experts and academic scholars, students receive valuable insights into the latest trends, challenges, and opportunities in the retail industry. The program encourages industry collaborations, fostering strong ties with leading retail organizations, IT firms, and e-commerce companies. These collaborations provide students with opportunities for internships, guest lectures, and industry visits, enabling them to gain exposure to real-world retail environments and build professional networks.

Upon graduation, students are well-prepared to pursue diverse career paths in the retail industry. They can work in retail management, merchandising, marketing, supply chain management, e-commerce, digital marketing, and business analytics roles. Equipped with specialized knowledge in IT, they are capable of handling the technological aspects of retail operations and driving innovation. The Central University of Andhra Pradesh provides state-of-the-art facilities, including computer labs, retail simulation centers, and access to industry-standard software, ensuring that students have hands-on experience with the latest retail technologies. Join our Retail Management and IT program and embark on a rewarding career in the ever-evolving world of retail, where you can make a significant impact by leveraging your skills, knowledge, and technological expertise.

M.Sc. Molecular Biology

www.cuap.ac.in | 32

The Department of Molecular Biology was established at the Central University of Andhra Pradesh in the academic year 2022-23. They offer a Masters in Molecular Biology program that aims to provide students with a strong foundation in modern biology and foster innovative research. The program's mission is to advance biological research beyond traditional boundaries and train the next generation of life scientists for various sectors.

The Molecular Cell Biology, Genetics, and Development Track of the program have a specific mission to educate and train students to make groundbreaking discoveries in disciplines such as molecular biology, cell biology, genomics, stem cells and developmental biology, cancer biology, and human disease modeling. The program emphasizes interdisciplinary training, collaborative research, and the use of cutting-edge molecular technologies and experimental systems to address fundamental and innovative biological questions.

The program's updated curriculum provides individual guidance, extensive scientific research training, and opportunities for students to develop as independent, imaginative, and meticulous scientists. The goal is to prepare students for diverse science-related careers and instill in them the skills and mindset necessary for making significant contributions in their chosen fields.

Molecular Biology is taught through a combination of lectures, laboratory exercises, Journal Clubs, and Experimental Design sessions. The practical components of the program are designed to complement the lectures and provide hands-on experience in a variety of experimental techniques currently used in biochemical research. The practicals aim to deepen students' understanding and provide a more realistic perspective on the topics discussed in the lectures. By integrating theory and practice, the program equips students with the necessary skills and knowledge to excel in the field of Molecular Biology.

MA in English Language and Literature is one of the six programmes started by CUAP in 2018. The programme offers a distinctively innovative curriculum that helps the student gain a thorough knowledge of the English Language and Literature.

It also encourages the student to acquire skills in the areas of critical reading and effective writing and reflect on the various nuances of language and literature.

The programme offers a varied and distinctive range of areas of study, including Morphology and Syntax, Semantics and Pragmatics, Sociolinguistics, Postcolonial Literatures, and Cultural Studies, and thus enables the student to explore the variety and richness of the English language and literatures in English from cultural, linguistic, national, and international perspectives. The programme is designed to help the student enhance their career opportunities as well.

Central University of Andhra Pradesh was established in August 2018 at Ananthapuramu with two P.G. and 4 U.G. Programmes. M.A(Telugu) Programme is one among them. The M.A., Telugu programme for 2 years has been running successfully with well qualified and well experienced faculty. This programme gives a wonderful experience in the field of Telugu Language and Literature to the students with excellent Library facilities with the continuous availability of E-Book and E-Journal resources.

Outcomes of the Programme: M.A. Telugu Programme is designed to make its students to know about the significant history of Telugu Language and Literature and its relevance to contemporary society. The programme gives scope to its students to be excelled in comparative and translation studies. Creative writing and report writing skills are nurtured to students during their learning.

The programme not only enhances language and literary skills among students, but also provides employment opportunities and benefits in teaching, media, tourism, theatre arts, singing, dancing, script writing for Radio, T.V. Programmes and social media, typing, research, creating YouTube channels etc. The Programme intends to develop analytical skills, critical thinking skills and reasoning ability among students.

The M.Sc. Mathematics program offers a comprehensive curriculum designed to provide advanced knowledge and skills in mathematics. It covers a range of topics such as analysis, algebra, topology, differential equations, probability theory, and numerical methods. The program focuses on enhancing analytical and problem-solving abilities, as well as practical applications of mathematics through projects and research work.

Students in the M.Sc. Mathematics program engage in rigorous coursework and gain a deep understanding of core mathematical concepts. They also have opportunities for hands-on experience with mathematical modeling and simulation. The program prepares students for further research, employment in industries requiring quantitative skills, or teaching mathematics at the college or university level.

Overall, the PG Mathematics program equips students with the necessary foundation to excel in their chosen careers and contribute to the advancement of mathematical knowledge and its applications. The programme has been supervised by Senior Professor, Dr. D.R.V. Prasada Rao, Ex-UGC BSR faculty

The Department of Applied Psychology is one of the latest additions to the Central University of Andhra Pradesh. The course offered by the department is M.Sc Applied Psychology. The course curriculum is structured so that the students who successfully complete the course will be well equipped to apply psychological knowledge to various areas of personal and professional life.

The department has a good laboratory with essential equipment for the students to learn the basics of experimental psychology, psychological testing using pen and paper tests as well as computerised testing. The students have an opportunity to do two internship programs as part of their course curriculum which gives them first-hand experience of applying learnt skills in real world settings.

Regular seminars and presentations are organized to help students widen their understanding of the subject. The library houses quality books from reputed authors and publishers in Psychology which are a source of great enrichment of knowledge for students. The student population of the department is diverse, having students from different parts of the country. The teachers are well qualified persons who are dedicated and committed to imparting knowledge to the students.

M.Sc. Artificial Intelligence and Data Science

www.cuap.ac.in | 37

M.Sc. Artificial Intelligence and Data Science is one of the new Postgraduate programmes being offered by CUAP starting from the 2023-24 academic year. Artificial Intelligence (AI) and Data Science are rapidly growing fields in the contemporary scenario. AI is a branch of computer science that aims to create intelligence showcased by machines (computers and automation systems) in distinction to the natural intelligence of humans. Data Science, on the other hand, focuses on extracting insights and knowledge from vast amounts of data using various techniques and tools.

The major goals of the M.Sc. Artificial Intelligence and Data Science programme are to equip students with the necessary skills in knowledge reasoning, planning, machine learning, natural language processing, computer vision, data analytics, and data engineering.

The vision of the programme is to impart knowledge of Artificial Intelligence and Data Science to train students to become analytical experts and critical thinkers in research and industry. The course is meticulously designed to encourage students to reason with data and build models capable of predicting future outcomes. By doing so, we aim to prepare students to excel in various fields such as Artificial Intelligence, Data Science, Data Engineering, and Data Analytics. Graduates of this program will be well-prepared for rewarding careers in both industry and academia, nationally and internationally.

MBA Tourism and Travel Management is a postgraduate programme started by CUAP in the academic year 2022-23. The University has decided to introduce the skill education-based PG Programme leading to the award of MBA Degree in Tourism and Travel Management. The academic programme is designed to provide theoretical knowledge as well as hands-on experience to the students in tourism and allied areas and to equip them with skills and competencies which will go a long way in enabling them to lead and manage tourism organizations at different levels and to harness its multi-pronged benefits. The programme as per the UGC scheme and in coherence with NSQF framework is designed with facilities for multiple exit/entry into the programme and, depending on the skill level attained maybe awarded Certificate/Diploma/Advanced Diploma or an MBA Degree at the end of 4 semester programme as the case may be.

At the end of the programme, the student should be able to:

- Have an overview of all the relevant areas of Tourism and Travel Management
- Understand the concepts thoroughly on Tourism and Travel Management.
- Complete internships/projects in organizations and gain practical knowledge in the Tourism and travel sector.
- Develop the skill and knowledge about Tourism and Travel Management.
- Be industry ready and enhance employability skills to slide into tourism and travel sector.
- Be confident to start a small entrepreneurial activity in tourism and travel Sector.
- Gain confidence to be self-reliant and create employment opportunities for others in tourism and travel Sector.

Dr. Ambedkar Centre Of Excellence

Central University of Andhra Pradesh is proud to house the esteemed Dr. Ambedkar Centre for Excellence, sanctioned by the Ministry of Social Justice and Empowerment, Government of India. This recognition highlights our commitment to empowering marginalized communities and promoting social justice through education.

The Dr. Ambedkar Centre for Excellence is dedicated to empowering Scheduled Caste students and providing them with the best and free coaching facilities for competitive exams, specifically for civil services examinations. We aim to support and guide students from marginalized communities in their pursuit of a successful career in public service.

This center is part of a larger scheme to establish similar centers in at least 30 Central Universities across India, ensuring widespread access to quality coaching for Scheduled Caste students in every state and union territory. We are proud to be part of this initiative and contribute to the vision of creating equal opportunities for all.

At the Dr. Ambedkar Centre for Excellence, we believe in the transformative power of education. Our dedicated faculty and experienced coaches are committed to providing comprehensive guidance, mentoring, and resources to help students excel in competitive exams. We understand the unique challenges faced by students from marginalized backgrounds and strive to create a nurturing and inclusive learning environment.

With a focus on civil services examinations, we equip our students with the necessary knowledge, skills, and confidence to succeed in these prestigious exams. Our coaching program covers a wide range of subjects, exam strategies, and personality development to ensure holistic preparation.

Dr. B.R Ambedkar Centre of Excellence Advisory Board

**Chairman : Prof.S.A. Kori, Vice- Chancellor
Central University of Andhra Pradesh**

**Nodal officer : Prof. G. Ram Reddy, Dean-in-charge
Central University of Andhra Pradesh**

Programme Coordinator : Prof. M.D. Bavaiah



WHY CUAP ?

www.cuap.ac.in | 41



Admissions through Common University Entrance Test (CUET)

We are delighted to announce that the Central University of Andhra Pradesh will be enrolling students in undergraduate and postgraduate courses through the Common University Entrance Test (CUET). This test, conducted by the National Testing Agency, will serve as a common platform for admission into all UG Programmes in all Central Universities for the academic session 2023-24 under the Ministry of Education.

Why CUET?

The introduction of CUET aims to provide a fair and equal opportunity to candidates from all corners of the country, particularly those from rural and remote areas. By offering a to broaden their horizons and participate in single examination, CUET allows candidates

the admissions process of various Central Universities. This initiative not only fosters inclusivity but also establishes a stronger connection between the universities and the aspiring students.



Admissions Process

Following the CUET Counselling, the admissions process will commence. Candidates who have qualified and met the merit list criteria will be considered for admission into their desired programs.

Merit List and Counselling

University will prepare its own merit list, which will be made available on our respective websites. If you find your name on the university's merit list, you will need to register for the counselling session. The counselling sessions will be conducted by the university in various stages, in offline formats.

Please note that, it is important to stay updated through the university's official website and other communication channels regarding the counselling process.

Admission Criteria

To secure admission, candidates must fulfill the admission requirements, eligibility criteria, and ranking on the merit list. Additionally, medical fitness and other requirements prescribed by the university must also be met. Once all the criteria are satisfied, eligible candidates will be considered for admission in the desired programme.

We encourage all interested candidates to apply for the CUET 2023 through the National Testing Agency's official portal. Take advantage of this opportunity to join the Central University of Andhra Pradesh and embark on an enriching educational journey.

For more detailed information, kindly visit our university's website. We look forward to welcoming you to our esteemed institution, where endless possibilities await!

NSS

www.cuap.ac.in | 44

The National Service Scheme (NSS) of the Central University of Andhra Pradesh plays a crucial role in developing various qualities among the youth. These qualities include character, courage, comradeship, discipline, leadership, secular outlook, spirit of adventure, sportsmanship, and the idea of selfless service. The NSS program at the university aims to nurture these qualities in students, ultimately making them valuable and responsible citizens.



The university takes the responsibility of providing and safeguarding these activities under the guidance of dedicated mentors. These mentors serve as guides and facilitators, ensuring that the NSS activities align with the objectives and principles of the program. Through the NSS, the university encourages students to actively participate in community service, social initiatives, and other activities that contribute to their personal growth and the welfare of society.

Including the NSS program in the university brochure demonstrates the institution's commitment to holistic development and social responsibility. It showcases the university's efforts to foster qualities that go beyond academic excellence and focus on character-building, leadership, and community engagement.

PONGAL



REPUBLIC DAY



JOSH



WOMEN'S DAY



At CUAP, collaboration and inclusiveness are our core values. Our prospectus is a testament to our commitment to involving students in every aspect of university life. We believe in empowering our students by entrusting them with important projects, such as developing this prospectus. Through this collaborative effort, we aim to provide them with valuable practical experiences that complement their classroom learning.

Our university offers a diverse range of academic programs, state-of-the-art facilities, and a supportive community. We prioritize interdisciplinary education, allowing students to explore multiple fields and pursue their passions. With strong industry partnerships and research collaborations, we ensure that our students have access to cutting-edge advancements and opportunities for innovation.



PROSPECTUS TEAM

- Archana.A.Pillai
- Abhishek Mani Tripathi
- Radhika Singh
- Krish Sood
- Sahil Sao

Our Vice Chancellor acknowledges the hard work and dedication of the students involved in the development of this brochure. We are committed to supporting our students in their academic pursuits and providing them with the necessary resources and guidance to thrive. Our student-centric approach ensures that their voices are heard and that they actively participate in shaping their educational journey. We believe in fostering a nurturing environment where students can grow, learn, and excel.

Experiential Learning at CUAP

Students and faculty from the departments of Political Science, Economics, and Management visit villages in Andhra Pradesh, gaining practical insights and collecting data for a deeper understanding. #LifeAtCUAP #ExperientialLearning



G20 at CUAP

Throughout India's G20 presidency, the Central University of Andhra Pradesh has been actively organizing and hosting various G20 programs in accordance with the guidelines set by the University Grants Commission (UGC). These programs serve as platforms for discussions, collaborations, and knowledge sharing on key global issues. From engaging seminars and conferences to interactive workshops and panel discussions, the university has been instrumental in fostering a deeper understanding of G20 themes such as sustainable development, digital economy, climate change, and inclusive growth. By bringing together experts, scholars, and students from diverse disciplines, the Central University of Andhra Pradesh plays a vital role in promoting academic exchange and contributing to the global discourse on important matters affecting the G20 nations and the world at large.



वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

CUAP in Action

www.cuap.ac.in | 52



Activities for G20

ABOUT ANANTAPUR

www.cuap.ac.in | 53

The Region has immense historical significance as it forms the part of Vijayanagar Empire ruled by majestic King Sri Krishnadevaraya, among others. The folklore of the region is richly filled with the stories of Sri Krishnadevaraya's people centric rule and several welfare measure.



Another tourist interest is the Thimmamma Marrimanu, a Banyan tree that spreads over 4.7 acres, was recorded by Guinness Book of World Records in 1989 as the largest tree specimen in the World. It is 118 kilometres from Ananthapuramu



KIA Motors, which is one of the world's largest automaker, has located its first ever plant in India at Ananthapuramu District. Dharmavaram region is world famous for the handwoven silk sarees. It's a major hub for silk weaving industries and leather puppets. Tadipatri is an industrialised town famous for Granite and also Cement production



Lepakshi, the UNESCO World Heritage site with its famous monolithic Nandi and Veerabhadra Temple is 125 kilometers away from Ananthapuramu.



CONTACT US

www.cuap.ac.in | 54

CAMPUS : Transit Campus - I
JNTU Road,
Chinmaya Nagar,
Ananthapuramu - 515002,
Andhra Pradesh
India

Transit Campus -II
CRIT Campus,
Susheela Nagar, Ballary Road,
Ananthapuramu,
Andhra Pradesh 505 001

E-Mail : contact@cuap.edu.in

WEBSITE : www.cuap.ac.in

Find us in Social Media :

